

# COREY PICCIONE

## DESIGN DIRECTOR

[coreypiccione.com](http://coreypiccione.com)

coreypiccione.design@gmail.com

339.223.4622 | Boston, MA

## EDUCATION

### Suffolk University

Sept 2019 – May 2022

M.A in Graphic Design

### University of Rhode Island

Sept 2015 – May 2019

B.A in Communications & Art

## EXPERIENCE

### The Ad Club

Design Director | June 2021 – Present • Boston, MA

Develop fully integrated marketing programs for all events, focusing on driving attendance through marketing emails, social media content, and print advertisements. Manage all pre- and post-event details, including conceptualizing event themes, designing signage, and coordinating set design. Collaborate with speakers' teams to gather content, develop presentations, and oversee production flow. Send out post-event surveys and edited event videos to showcase key moments. Maintain and update the website to ensure it remains visually engaging and consistent with marketing efforts.

### Her Campus Media

Graphic Design Intern | Jan 2020 – May 2020 • Boston, MA

Collaborated directly with the design team to create digital and print graphics across various platforms. Developed branding materials for HerCampus.com, chapter networks, merchandise for hcxo.shop, and engaging graphics for their social media channels.

### Brown & Wagner

Creative Marketing Intern | Jan 2019 – May 2019 • Boston, MA

Collaborated with the Head Marketing Coordinator to design real estate brochures and conducted photoshoots for properties on the market. Participated in meetings with the marketing team and real estate brokers to gain knowledge about effective advertising techniques. Contributed to the overall art direction of the brochures by following the agency's brand guidelines while integrating my artistic touch.

## SKILLS

InDesign | Illustrator | Photoshop | Premier Pro | After Effects | Dreamweaver | WordPress | Procreate | Microsoft 365